



2720 Riverside Drive, PO Box 5013 • Port Huron, MI 48061-5013
(810) 984-3101 • Fax (810) 272-4785 • www.phasd.us

Release of Information to the Media Policy

In-District Media

Publishing of Directory Information (photographs, names, grade level, etc.) in school building publications such as newsletters, websites/social media, yearbooks, programs, etc. are covered under the federal Family and Educational Privacy Rights Act (FERPA). Students may be identified in these publications unless the parent or eligible student notifies the school in advance of their intent to restrict the release of this type of information.

Students may be photographed or videotaped and their name and/or work displayed for educational and/or not-for-profit use in various ways. For District publications, parental permission is not required for photographs or videos where individuals are not identified by name.

Out-of-District Media

In an effort to ensure the safety of all students, the District's policy is that all requests for access during school hours by non-school media must be approved by the building administrator and/or the Community Relations Director. (Out-of-District Media may include Times Herald, Radio First (WPHM, WHLS / WSAQ, WBTI), WGRT, WNFA / WNFR and EBW.tv). Effort is made to limit interruptions to the learning environment.

If you DO NOT want your student to participate in the media activities listed above, please contact the school office for a Release of Information to the Media Opt-Out Form to complete and return. The form is also located online at PHASD.us (Parents > Parent Forms and Links).

We will **advocate** for our students and families in partnership with our community to assure their success inside and outside of school; continuously **innovate** our practices and programs to improve student achievement; and **educate** in ways that are relevant, relationship driven, and rigorous.